



# Class 710

Learn, Earn & Return

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<p><b>18 July 2010</b></p> <p>Noon - 1:00 710 Staff Welcome and Instruction (510 CEO Space Staff 100% attendance)</p> <p>2:00 - 8:00 Registration and Welcome Desk Open: Pick Up CEO Space 710 Class Registration Kits</p> <p>3:00 - 4:30 ELECTIVE WORKSHOPS</p> <ul style="list-style-type: none"> <li>•LICENSING -Rand Brenner</li> <li>•BRANDING ESSENTIALS -Gerry Foster</li> <li>•10 DAY CAPITAL SUCCESS PLAN -Vincent Molina</li> <li>•CREDIT MANAGEMENT FOR CEOS -Deborah Saunders Carlton</li> <li>•MASTER BRANDING SEQUENCE &amp; DETAILS -Cheryl Hills</li> <li>•ACCREDITATION- Michael Chevalier</li> </ul> <p>5:00 - 6:30 TEEN ORIENTATION</p> <p><b>710 OPEN FOR NETWORKING</b></p> <p>5:30 - 7:00 BUSINESS PLANNING YOUR NEXT GENERATION -Burke Franklin</p> <p><b>710 ENROLLED MEMBERS ONLY</b></p> <p>7:00 - 12:00 Networking Dinner (on your own with Separate Checks) and In-Lobby Deal Making</p> <p>MIDNIGHT FORUM CLOSES</p> <p>SHOP CEO SPACE FOR GIFTS TAKE HOME A MEMORY</p> <p><b>TEEN FEAST DAILY</b> with Eve Hogan Separate schedule provided</p>	<p><b>19 July 2010</b></p> <p>8:30 - 10:15 HIGH PERFORMANCE &amp; HYPER-GROWTH -Hugh Balou</p> <p>10:15 - 10:45 On your own Break</p> <p>10:45 - 12:00 ELECTIVE WORKSHOPS</p> <ul style="list-style-type: none"> <li>•SOCIAL NETWORKING -Michelle Price</li> <li>•GLOBAL PATENT STRATEGY -Brian Kunzler, Esq.</li> <li>•BRANDING &amp; SPONSORS -Nina Davis</li> <li>•CLOSING the Mother of All Skills- Eric Lofholm</li> <li>•MARKETING PENETRATIONS -Nicholas Zaldastani</li> <li>•FUNDING YOUR NOT FOR PROFIT -Sherita Herring</li> </ul> <p>12:00-2:15 Separate Check Lunch</p> <p>2:15-3:30 ELECTIVE WORKSHOPS</p> <ul style="list-style-type: none"> <li>•MAKING MONEY WORK FOR YOU -DaRayl Davis</li> <li>•BRANDING SEQUENCES -Gerry Foster</li> <li>•BRANDING PROCESS SEQUENCE -Cheryl Hills</li> <li>•MARKETING INSIDE OUTSIDE -Dominique Johnson</li> <li>•PROTECT YOUR INTELLECTUAL PROPERTY -Jason Webb, Esq.</li> <li>•CEO SELF ESTEEM -Eve Hogan</li> <li>•LAW - Brent Burningham, Esq.</li> </ul> <p>3:30 - 4:00 On Your Own Break</p> <p>4:00 - 5:15 ELECTIVE WORKSHOPS</p> <ul style="list-style-type: none"> <li>•BRAND DESIGN SECRETS -Chris Collins</li> <li>•UNFORGETTABLE BRANDING -David Tyreman</li> <li>•PROFITS -Harry Lay</li> <li>•STRATEGY -Ed Bogle</li> <li>•SECURITIES LAW COMPLIANCE -Michael Horten, Esq.</li> <li>•SHAREHOLDER VALUE BUILDING -Steve Meyers, Esq.</li> </ul> <p>5:15 - 8:00 On Your Own Dinner</p> <p>8:00 - 9:30 QUALITIES OF HIGH PERFORMANCE COMPANIES -Donald Tucker</p> <p>9:30 - 12:00 IN-ROOM &amp; IN-LOBBY NETWORKING &amp; DEAL MAKING</p> <p>MIDNIGHT FORUM CLOSES</p> <p>EXPO BOOTHS SHOWCASE WINS! RESERVE YOURS TODAY!</p>	<p><b>20 July 2010</b></p> <p>8:30 FORUM RIBBON CUTTING Cheryl &amp; Rand Brenner (100% attendance, including Instructors/Mentors)</p> <p>9:00 - 11:00 FACULTY SHOWCASE &amp; FORUM RULES 100% Attendance Faculty/ Mentors Introductions -Bery Dohrmann</p> <p>11:00 - 11:30 Break on your own</p> <p>11:30 - 1:00 HOW TO MAKE THE MEDIA FALL IN LOVE WITH YOU -Erin Saxton</p> <p>1:00 - 2:30 Separate check, on own Lunch</p> <p>2:30 - 4:00 BOARD DEVELOPMENTS- CORPORATE GOVERNANCE -Sherita Herring</p> <p>4:00 - 4:30 CHECK HOME BUSINESS- Return on time, please</p> <p>4:30 - 6:00 THREE FEET FROM GOLD -Greg Reid, Napoleon Hill Foundation</p> <p>6:00 - 8:00 CEO SPACE COOPERATIVE DINNER Traction2Action (Nonstop networking with CEO Space Faculty and Coaches)</p> <p>8:00 - 10:00 SUPER NETWORKING -with Bery Dohrmann</p> <p>10:00 - 12:00 IN-ROOM &amp; IN-LOBBY NETWORKING &amp; DEAL MAKING</p> <p>MIDNIGHT FORUM CLOSES</p> <p>BE CONSIDERATE. ACT RESPONSIBLY. RESPOND PROMPTLY TO ALL SEE ME CARD REQUESTS!</p> <p>WWW.CEOSPACEINC.COM</p>	<p><b>21 July 2010</b></p> <p>7:00 - 8:30 CEO2CEO Networking Meal</p> <p>8:30 Traditional Super Teaching Opening (100% attendance requested)</p> <p>10:00 - 11:30 RAISING CAPITAL: From the Voice of the Angel Investor -Michael Horten, Esq.</p> <p>11:30 - 12:00 Forum Networking Break</p> <p>12:00 - 12:30 Super Teaching Lesson</p> <p>12:30 - 2:00 MATRIX -Bob Proctor</p> <p>2:00 - 3:30 Networking Lunch 710 Enrolled Members Only</p> <p>3:30 - 4:00 Super Teaching Lesson- Special</p> <p>4:00 - 5:30 20 MILLION JOBS BY 2020 -Charles Vollmer</p> <p>5:30 - 6:00 Forum Networking Break</p> <p>6:00 - 6:30 Super Teaching Lesson</p> <p>6:30 - 8:00 CAPITAL LEGAL COMPLIANCE -Jacqueline Warner, Esq.</p> <p>8:00 - 9:30 CEO2CEO Deal Making Dinner 710 Enrolled Members Only</p> <p>9:30 - 12:00 OPEN NETWORKING</p> <p>MIDNIGHT FORUM CLOSES</p> <p>DOING BUSINESS WITH CEO SPACE CLUB PRESIDENTS IS PRECLUDED BY CONTRACT. THANK YOU FOR YOUR COOPERATION!</p>	<p><b>22 July 2010</b></p> <p>7:00 - 8:30 Forum Networking Breakfast (510 Enrolled Members Only)</p> <p>8:30 Super Teaching Lesson- Special VISUAL Lesson &amp; VIP Announcements</p> <p>10:00 - 11:30 MASS MARKETING- TV TODAY -Kevin Harrington</p> <p>11:30 - 12:00 Forum Networking Break</p> <p>12:00 - 12:30 Super Teaching Lesson</p> <p>12:30 - 2:00 CAPITAL EXECUTIONS -Thomas Jurgensen, Esq.</p> <p>2:00 - 3:30 Forum Networking Lunch (710 Enrolled Members Only)</p> <p>3:30 - 4:00 Super Teaching Lesson</p> <p>4:00 - 5:30 CAN'T SAY NO MARKETING -Kane Minkus &amp; Jeff Slayter</p> <p>5:30 - 6:00 Forum Networking Break</p> <p>6:00 - 6:30 Super Teaching Lesson</p> <p>6:30 - 8:00 IF YOU CAN DREAM IT, YOU CAN DO IT -Les Brown</p> <p>8:00 - 9:30 CEO2CEO Deal Making Dinner (710 Enrolled Members Only)</p> <p>9:30 - 12:00 IN-ROOM &amp; IN-LOBBY DEAL MAKING</p> <p>MIDNIGHT FORUM CLOSES Sleep is an Asset</p> <p><i>We will not Quit until You win!</i></p>	<p><b>23 July 2010</b></p> <p>7:00 - 8:30 Forum Networking Breakfast (710 Enrolled Members Only)</p> <p>8:30 - 9:30 FORUM GRADUATION OPENING-100% attendance Returning Grads Welcome</p> <p>9:30 - 11:00 MANAGING BY THE NUMBERS -Brett Harward</p> <p>11:00 - 11:30 Forum Networking Break</p> <p>11:30 - 12:00 Super Teaching First Day to Final Day Lesson</p> <p>12:00 - 1:30 LANGUAGE MASTERY &amp; FORUM WINS- BJ Dohrmann</p> <p>1:30 - 3:00 Graduation Lunch Class 710 (710 Enrolled Members Only)</p> <p>3:00 - 3:30 Super Teaching Lesson</p> <p>3:30 - 6:00 CEO SPECIAL &amp; TEEN FEAST CELEBRATION (100% Attendance) -Bery Dohrmann</p> <p>6:00 - 6:30 Final Networking Break</p> <p>6:30 - 7:15 Super Teaching Lesson</p> <p>7:15 - 8:30 710 FORMAL GRADUATION</p> <p>8:30 - 10:00 Final 710 Dinner (Enrolled 710 Grads Only Please)</p> <p>8:30 - 1:00am OPEN NETWORKING FOR RETURNING GRADS (separate checks, always)</p> <p>10:00 - 1:00 IN-ROOM NETWORKING until 1 am</p> <p>1:00 FORUM CLOSES -Saturday</p>	<p><b>24 July 2010</b></p> <p>8:30 - 10:00 WORKSHOPS</p> <ul style="list-style-type: none"> <li>•STRATEGY -Ed Bogle</li> <li>•FUNDING YOUR NOT FOR PROFIT -Sherita Herring</li> <li>•IP PROTECTION -Maria Speth, Esq.</li> <li>•MERGER ACQUISITION-Plan for it EVERY DAY in EVERY WAY -Dave Duerson</li> <li>•YOUR BILLION DOLLAR PITCH -Wendy Robbins-inventof of the TINGLER</li> <li>•AUDIT YOUR IP ANNUALLY &amp; WHY -Donna Rubelmann, Esq.</li> <li>•GET YOUR MESSAGE OUT USING GUERRILLA PUBLICITY -Jill Lublin</li> </ul> <p>10:00 - 10:15 15 MINUTE WARNING Walk &amp; Talk: Please arrive ON TIME to SNAP ROOM</p> <p>10:15 - 1:00 SUPER SNAP -Vincent Molina</p> <p>NO PRIVATE MEETINGS DURING SNAP &amp; EXPO. Thank you everyone!</p> <p>1:00 - 6:00 CEO Space 710 EXPO Deal Making Opportunities</p> <p>ON CAMERA INTERVIEWS - BECOME PRICELESS ADVERTISING FOR YOUR BRAND. SHARE WINS AND PROGRESS. 3 Minute "share the wins" places your brand before 10,000 customers a week in the global CEO SPACE Club System</p> <p>7:00 - 8:30 TEEN GRADUATION</p> <p>6:00 - 1:00 CEO-TO-CEO NETWORKING (Separate checks)</p> <p>1:00 FORUM CLOSES</p>	<p><b>25 July 2010</b></p> <p>9:00 - 10:30 WORKSHOPS</p> <ul style="list-style-type: none"> <li>•10 DAY CAPITAL SUCCESS PLAN -Vincent Molina</li> <li>•SMALL BUSINESS PROFITS -DaRayl Davis</li> <li>•BRANDING ESSENTIALS -Gerry Foster</li> <li>•ALLIANCE &amp; CHANNEL PARTNER DEVELOPMENT -Ed Bogle</li> <li>•IP PROTECTING THE IDEAS -Brian Kunzler, Esq.</li> <li>•SHAREHOLDER VALUE -Steve Meyers</li> <li>•FORUM CAREERS (Club President Master Contractors) -Michelle Anton</li> </ul> <p>10:30 - 11:00 WALK &amp; TALK</p> <p>11:00 - 2:00 710 NETWORK ACCELERATOR IMPLOSION 100% Attendance. All Grads attending &amp; participating cooperatively- Bery Dohrmann</p> <p>2:00pm -Tuesday Open Networking (Note: Create written agreements for future performance including breakdown satisfaction).</p> <p>3:00 - 4:30 OPTIONAL BONUS CLASS</p> <ul style="list-style-type: none"> <li>•FORUM CAREERS (Club President Master Contractors) -Michelle Anton</li> <li>•CREDIT IS AN ASSET -Steve Meyers, Esq.</li> <li>•BRAND EXECUTIONS -Patrick Smyth</li> </ul> <p>TAKE FORUM VISION HOME WITH YOU</p> <p><b>NEXT FORUM</b> September 26 to October 3, 2010</p>

# CEO SPACE FORUM

*We will not quit until you win!*